

Platform for aspiring students, educationists

PH: Gajanan Kherganiker

■ Gajanan Kherganiker
The third edition of the two-day Times Education Boutique received an overwhelming response from students, educationists on April 23 at Taj Land's End, Bandra (West) as the venue

spilled over with the crème de la crème of educationists from both India and abroad. Even as principal coordinator Alaric Fern rose to welcome senior advisor ICFAI Business School and ex-director NIMMS Prof YK Bhushan to the speakers'

dais, the constant trickle of student participants had spilled over to the aisles of packed conference hall. After lighting a lamp to inaugurate the two-day boutique, Prof Bhushan in a speech peppered with humour, spoke at length about how the boutique provided the best forum to share information and



thanked the organisers for the platform for students to study education options.

"I believe that management education has an assured future. But there is a constant requirement for management education to be dynamic and change with times in keeping with the requirement of the market," he said adding that some management schools imparted textual knowledge, whereas others ventured into research and generated knowledge. "A student should choose a school only after studying its physical infrastructure, library and communication facilities; faculty and its quality.

accessibility, curriculum and how well is it updated," maintained Prof Bhushan before a rapt audience. "Those seeking management education should enhance their aptitude, develop creativity, be outgoing, work towards turning into a team

player, enjoy the unanticipated to stay ahead, keep track of the world and develop skills of absorbing by listening and reading," he explained management aspirants in his inaugural speech.

In all, there are 67 participating institutions at the Times Education Boutique 2004. "The response here easily surpasses its

predecessors," says third time participant and MBA aspirant Priyanka Grewal. "Personally, I've been visiting the boutique as it offers a huge platform of information for students aspiring to opt for various courses," she adds.

For the boutique's student participants Kuhu Ratna, Sumit Gupta, Nisha Lodh and Sameer Savla, it's MBA all the way. "After all, which other profession pays you that much while you're starting off," justifies Sameer on his choice of a career. "However that kind of salary won't come through unless you're getting an MBA from a reputed institute," quips Nisha.