

# TIMES EDUCATION Boutique 2004

A TIMES SPECIAL REPORT

## ■ A Correspondent

**I**NTERNSHIP plays an important role in honing skills, in the academic curriculum of a B-school. A two-year stint with any one of them is a dream come true for any aspirant, as successful completion of the course leads to a top-notch opening in the corporate world.

The academic curriculum of a B-school comprises of both a theoretical as well as a practical component.

The practical aspect called summer training or 'summers', which takes place at the end of the first academic year is perhaps the most important aspect of a B-school stint.

Amit Kumar, a third year MBA student of the IIM had an exhilarating experience while doing his summers with a leading public sector undertaking.

"I had glimpses of the widely touted 'PSU work-culture', and the internship was truly in a highly-professional environment," says Kumar.

According to most management institute professors, summers help students to fine-tune their strategy in different areas of

# Sunny summers

specialisation, which could be marketing, finance, operations, systems or human resources depending upon one's choice.

Adds Reema S, another student from Welingkar Institute of Management, "Multinationals are a favourite amongst students. Many of us

receive a good pay packet during the summers so you earn while you learn.

An IIM student, who did his summers with Citibank at the corporate banking division in Mumbai, feels that two months of summer training provided a 'first-hand look' to the organisation, of the potential recruit.

The role that summer training plays in the career of an MBA was best summed up by Saurabh Kumar, who is an MBA from the Indian Institute of Management (IIM), Kozhikode. "I did my summers with Ogilvy and Mather, and worked for devising marketing strategies of products of

Hutch Cellular Services. The stint helped me to realise my marketing

skills, which made me decide to go for specialisation in

marketing, in my second year. So, it does play an important role in

moulding the career of an MBA student," says Kumar.



Gajanan Khargemker